

Department of Management Studies, Commerce, HRM

COURSE STRUCTURE

MBA

| SEMESTER - I | | SEMESTER - II | |
|--------------|--|---------------|-------------------------------------|
| CP: 101 | Perspectives of Management | CP: 201 | Marketing Management |
| CP: 102 | Accounting for Management | CP: 202 | Financial Management |
| CP: 103 | Indian Business Environment | CP: 203 | Human Resource Management |
| CP: 104 | Managerial Economics | CP: 204 | Operations Management |
| CP: 105 | Managerial Communications Skills | CP: 205 | Corporate Legal Framework |
| CP: 106 | Organizational Behaviour | CP: 206 | Computer Applications in Management |
| CP: 107 | Quantitative Techniques for Management | CP: 207 | Research Methodology for Management |

SPECILIZATION PAPERS

| SEMESTER - III | | SEMESTER - IV | |
|---------------------------|---|---------------|--|
| CP:301 | Business Policy & Strategic Management | CP:401: | Entrepreneurship & Small Business Management |
| CP:302 | Operations Research | | |
| CP:303 | International Business Environment | | |
| FINANCIAL MANAGEMENT | | | |
| FM:304 | Financial Markets & Services | FM:402 | Financial Derivatives |
| FM:305 | Security Analysis and Portfolio Management | FM:403 | Strategic Financial Management |
| | | FM:404 | International Financial Management |
| MARKETING MANAGEMENT | | | |
| MM:304 | Consumer Behaviour & Customer Relationship Management | MM:402 | Services Marketing |
| MM:305 | Sales & Distribution Management | MM:403 | Advertising and Brand Management |
| | | MM:404 | Global Marketing |
| HUMAN RESOURCE MANAGEMENT | | | |
| HRM:304 | Industrial Relations | HRM:402 | Performance Management & Counseling |
| HRM:305 | Compensation & Welfare | HRM:403 | Strategic Human |

| | | | |
|--|------------|---------|---|
| | Management | | Resource Management |
| | | HRM:404 | International Human Resource Management |
| | | PROJ | Project Report |
| | | VIVA | Comprehensive Viva Voce |

M.COM

| SEMESTER - I | | SEMESTER - II | |
|--|--|---------------|--|
| CP: 101 | Management Theory and Practice | CP: 201 | Quantitative Techniques for Business Decisions |
| CP: 102 | Business Environment (India & International) | CP: 202 | IT for Business |
| CP: 103 | Advanced Management Accounting | CP: 203 | Financial Management |
| CP: 104 | Business Economics | CP: 204 | Human Resource Management |
| CP: 105 | Business Communication | CP: 205 | Marketing Management |
| CP: 106 | Soft skills-I (Business and Spoken English) | CP: 206 | Soft skills-II (Personality Development & GD) |
| SPECILIZATION : FINANCING AND BANKING | | | |
| SEMESTER - III | | SEMESTER - IV | |
| CP:301 | Insurance Products & Management | CP:401 | Computer Applications in Accounting (Tally) |
| 3S- F1: | Strategic Financial Management | 4S- F1: | Security Analysis and Portfolio Management |
| 3S-F2: | Financial Markets and Services | 4S- F2: | Financial Derivatives |
| 3S- B1: | Advanced Banking | 4S- B1: | Financial Institutions |
| 3S- B2: | Bank Financial Management | 4S- B2: | Banking and Technology |
| | | | Project Report |
| | | | Viva - Voce |

M.H.R.M.

| SEMESTER - I | | SEMESTER - II | |
|-----------------------|---|----------------------|--|
| 101 | Human Resource Management | 201 | Industrial Relations |
| 102 | General Management | 202 | Business Environment |
| 103 | Labour Legislation and Case Law I | 203 | Organizational Behaviour II |
| 104 | Industrial and Managerial Economics | 204 | Labour Legislation and Case Law II |
| 105 | Organizational Behaviour I | 205 | Employee Welfare and Labour Administration |
| 106 | Social Research Methods & Statistics | 206 | Information Tech. & Human Resource Information Systems |
| 107 | Project – I Field Work – Observation Visits | 207 | Project – Field Work Placement in Government Agencies / Establishments |
| | Viva-Voce | | Viva-Voce |
| SEMESTER - III | | SEMESTER - IV | |
| 301 | Human Resource Development | 401 | International Human Resource Management |
| 302 | Employee Compensation Administration | 402 | Strategic Human Resource Management |
| 303 | Management of Unorganized Labour | 403 | Performance Management and counseling |
| 304 | Financial Management | 404 | HR Skills & Organization Communication |
| 305 | Marketing Management | 405 | Management of Technology and Productivity |
| 306 | Optional Paper: HRM in Services Sector | 406 | Optional Paper: Organizational Change & Development (or) |
| 307 | Project Work(Placement in organization for 15 days) | 407 | Project |
| | Viva-Voce | | Comprehensive Viva-Voce |

B.B.M

| I SEMESTER | II SEMESTER |
|--------------------------|--------------------------------------|
| First Lang: English | English – Soft Skills |
| Principles of management | Fundamentals of Industrial Behaviour |
| Business Mathematics | Business Statistics |
| Business Economics | Indian Business Environment |
| Business Communications | Cost Accountancy |
| Financial Accounting | Banking Management |

| III SEMESTER | IV SEMESTER |
|---------------------------|----------------------------------|
| Telugu Sanskrit | Globalization & Change |
| Soft Skills -2 | Recall Management |
| Marketing Management | Financial Management |
| Insurance Management | Services Management |
| Human Resource Management | Taxation |
| Management Accountancy | Business Processing Data Systems |

| V SEMESTER | VI SEMESTER |
|--|-------------|
| Indian Business | Spl- I -1 |
| Business Law | Spl- I -2 |
| Entrepreneurship and Small Business Management | Spl – II -1 |
| Tally (Computers) | Spl – II -2 |
| E-Business | Project |
| Business Ethics | Viva |

ELECTIVES OFFERED: An elective stream is offered with a minimum of 20 students.

- 1) Marketing Management
- 2) Financial Management
- 3) Human Resource Management
- 4) Insurance Management
- 5) Entrepreneurship and Small Business Management